l'enfant terrible
Education
Typography
The New Wave
Techniques

Wolfgang Weingart

Revolutionizing Modern Swiss Typography

Wolfgang Weingart is regarded as the "enfant terrible" of modern Swiss typography. At an early stage he broke with the established rules: He freed letters from the shackles of the design grid, spaced, underlined or reshaped them and reorganized type-setting. Later he mounted halftone films to form collages for many of his posters. Weingart's unconventional approach to typography was revolutionary at the Basel School of Design: Weingart shaped several generations of designers from 1968 onwards. They came from throughout the world and helped him achieve international recognition. Weingart's experimental and expressive design approach as well as the connection between analogue and digital techniques broke the mould of classical Swiss typography.

Wolfgang Weingart was born on February 14th, 1941 in Bern, Switzerland. He was the second of three children. His father was a typesetter and his mother was a bookbinder. Weingart's childhood was characterized by the Second World War and the Swiss Cold War. He was a passionate soccer player and dreamed of a career as a professional soccer player. Although he was a talented soccer player, he was also a passionate and dedicated student. He was particularly fascinated by the Swiss Alps and wanted to become a mountain guide